



# THE TOY ASSOCIATION OF INDIA



**17th Toy Biz International B2B Exhibition, Scheduled from 4-7 July 2026 at Bharat Mandapam, Pragati Maidan, New Delhi, India**

The Toy Association of India (TAI) is organising the **17th Toy Biz International B2B Exhibition, Scheduled from 4-7 July 2026 at Bharat Mandapam, Pragati Maidan, New Delhi, India**. Following the remarkable success of Toy Biz 2025, Toy Association of India is looking forward to an even more dynamic edition in 2026, bringing together global buyers, industry leaders, and innovators under one roof. **For more info on Toy BiZ – [Click Here](#).**

2. Every year the Toy Association of India organizes Toy Biz International B2B Fairs for CHILD RELATED PRODUCTS to showcase the products of Indian Toy Manufacturers to both domestic and foreign buyers. For more information, visit <https://tai-india.org/>

3. **INDIA A HUGE MARKET FOR TOYS & GAMES**

- India is the 2nd largest populated country in the World.
- 20% in age group of 1 to 12 year.
- Increasing purchasing power of people.
- Good Consumer market. Growing middle class.
- Government of India giving impetus to learning through various projects & schemes

4. **Hosted Buyers Program**

Toy Association of India will be delighted to welcome international buyers under its hosted buyers programme, including complimentary hotel stay in a five-star hotel and venue transportation subject to the approval from their organising committee.

5. **Visitor Registration: <https://tai-india.org/visitorRegistration>**

6. For Partnership, Coordination, Exhibition and Registration, related inquiry, interested delegates / association / company's / representatives can contact **Ms. Gurpreet Kaur, Event Manager, and Mr. Vivek Sharma, Event Manager, TAI (Mobile: +919711409080 / 9711506040) email: [toyassociationofindia@gmail.com](mailto:toyassociationofindia@gmail.com)**

7. In case any additional information is required, please feel free to contact Mr. Amit Kumar (Marketing Executive), email [com2.berne@mea.gov.in](mailto:com2.berne@mea.gov.in). For the latest updates on trade and events in India, please visit the Embassy of India, Berne website ([www.indembassybern.gov.in/trade.php](http://www.indembassybern.gov.in/trade.php)).

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